

# Life Skills

*(Lesson 1)*



*Dr Bindu G R*

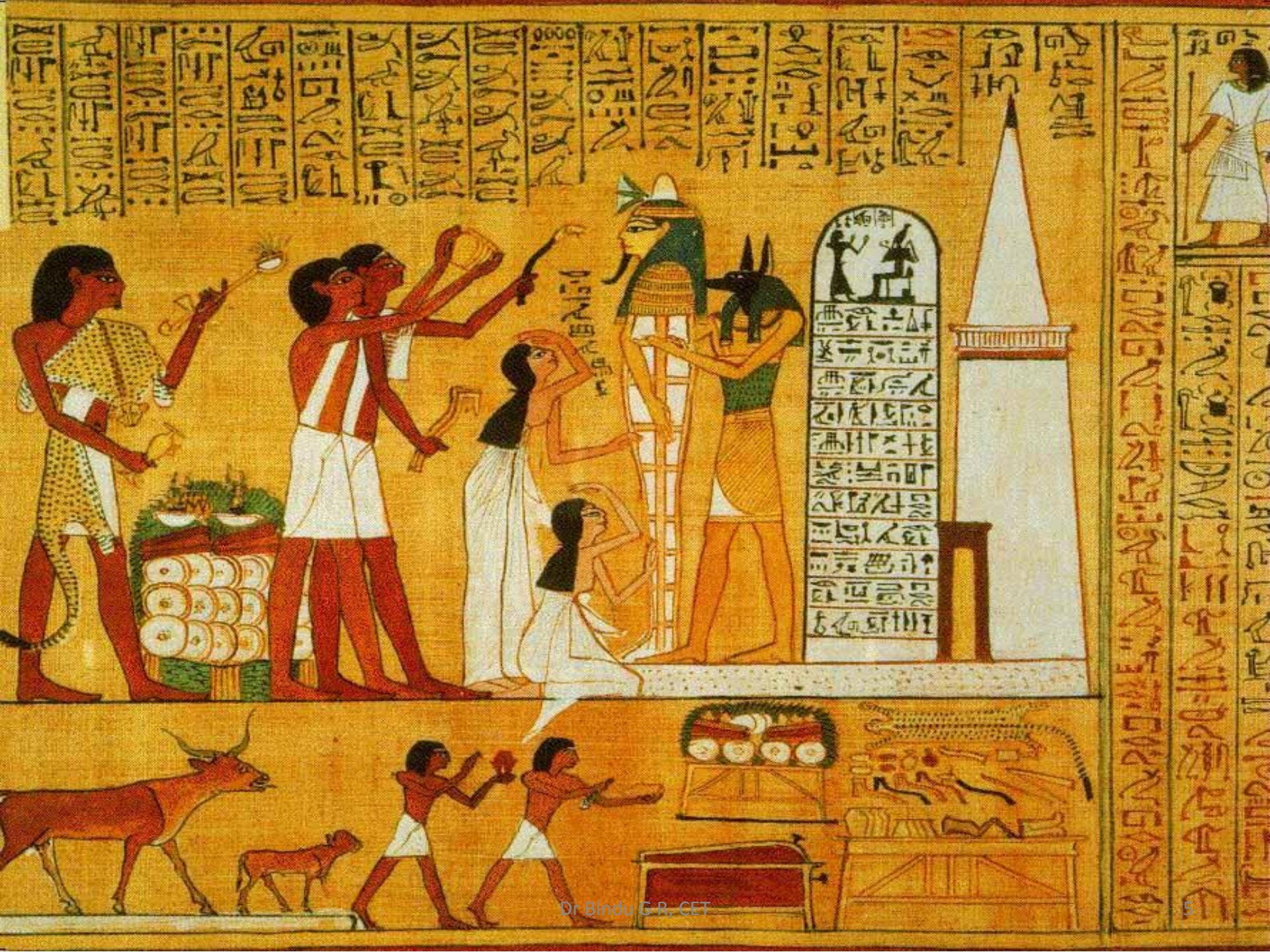
*Professor*

*Dept of Electrical Engineering*



# Communication (Module I)



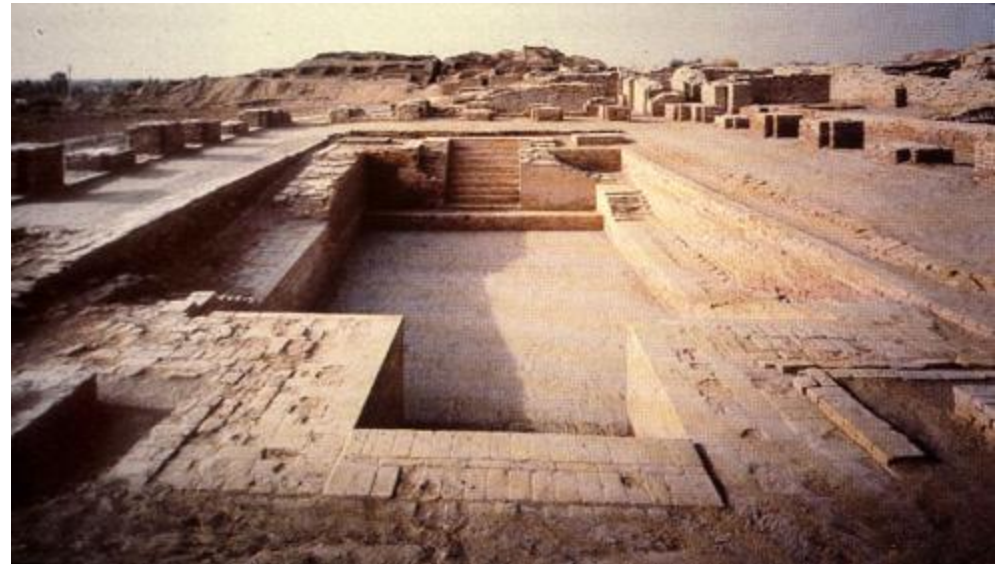




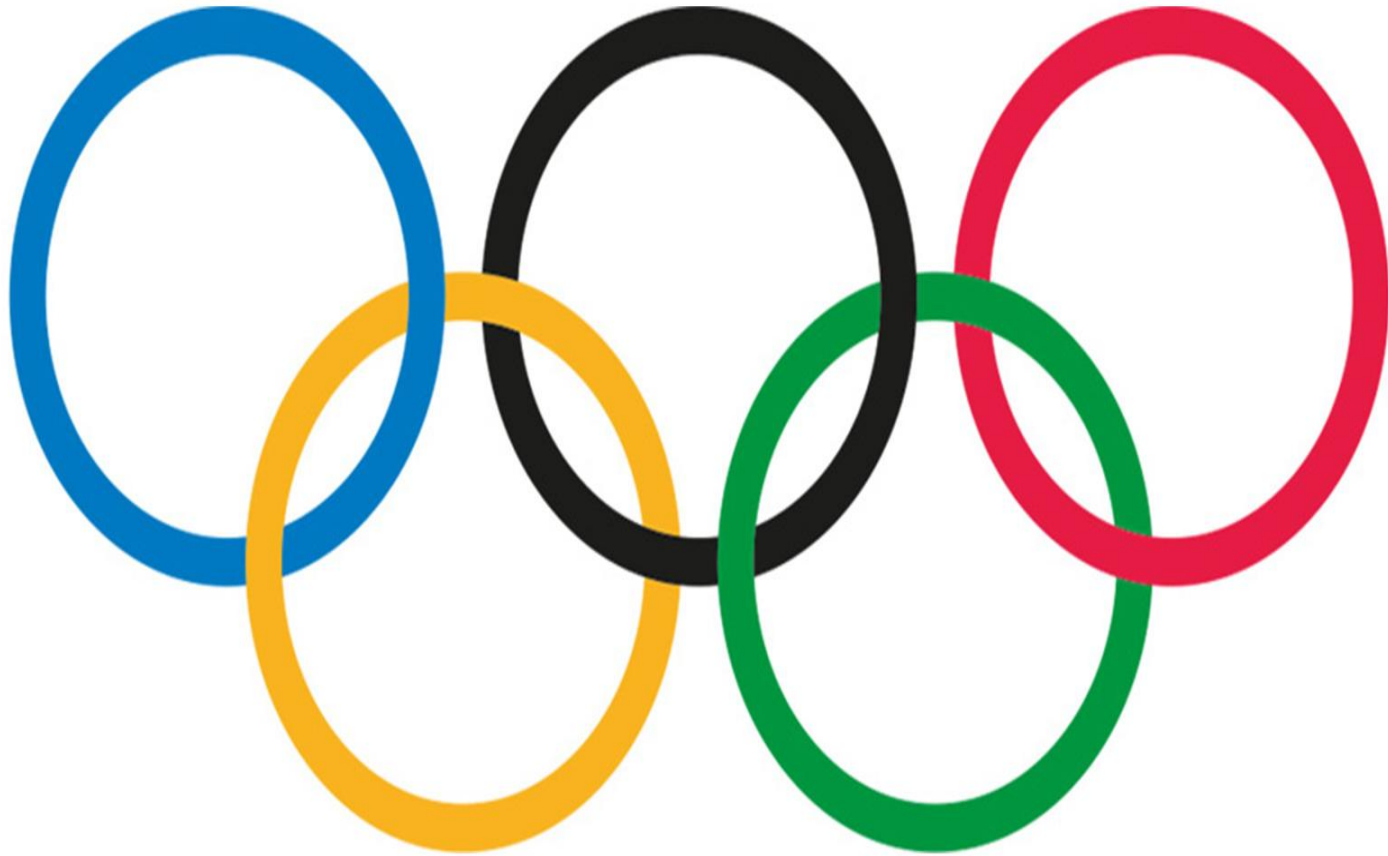
Jewellery in Indus Valley Civilization



Pottery



Dr Bindu G R, CET



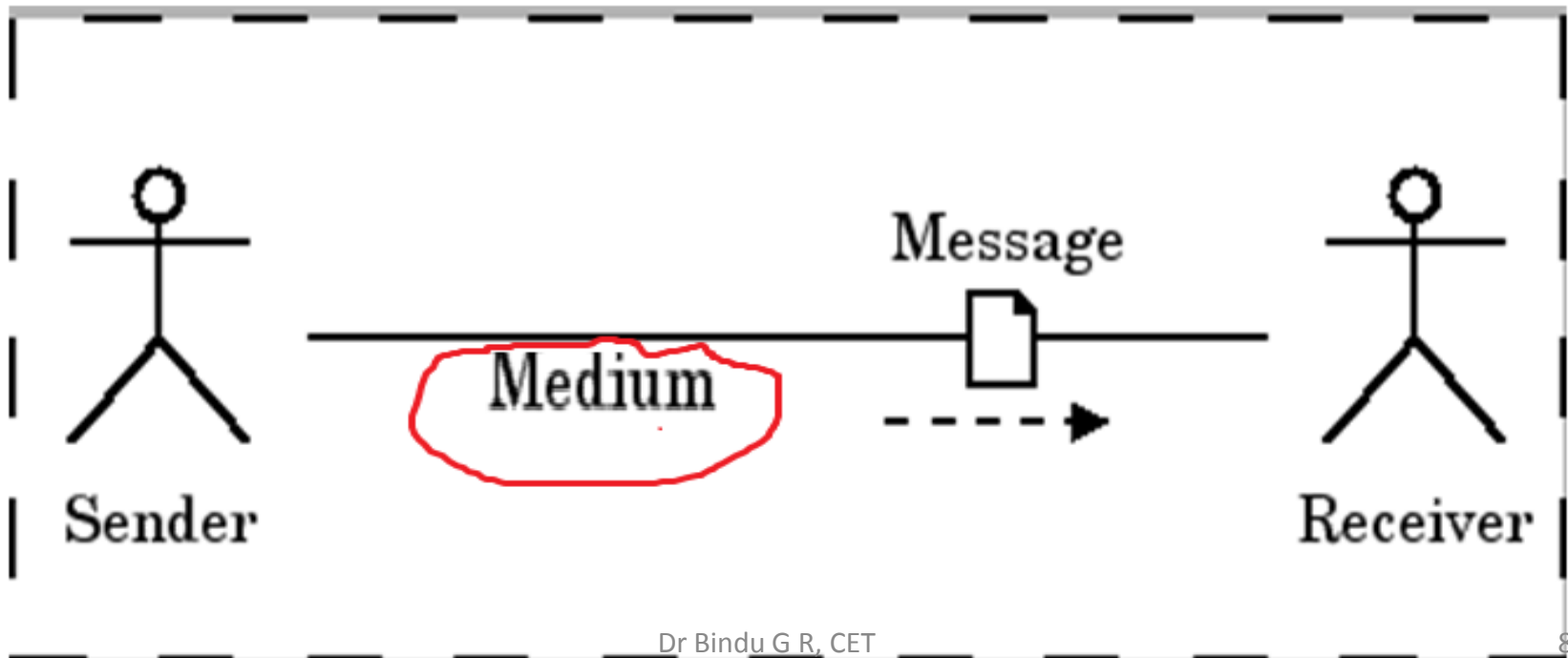
# What is Communication?

## *(The Three Elements)*

Communication: Sharing of meaningful information

Two essential **aspects** of communication are:

- “transmission of messages”
- “meanings associated messages”





# Levels of Communication

**(5 levels)**

- 1. Intrapersonal Communication**
- 2. Interpersonal Communication**
- 3. Group Communication**
- 4. Public Communication**
- 5. Mass Communication**

# Levels of Communication

## 1.INTRAPERSONAL

### 1.Intrapersonal:

- *Communicating with oneself*
- Happens when a person is trying :
  - a. To make a decision by reflection
  - b. to introspect
  - c. to analyse a situation
  - d. to make oneself comfortable with a situation

# Levels of Communication

## 1. INTRAPERSONAL (contd)



**Thinking.....**

**Meditation**

# Levels of Communication

## 2.INTERPERSONAL

### 2.Interpersonal:

- *A communication that happens between two people*
  - can be planned or unplanned
  - effectiveness depends on the understanding between the parties and proper articulation of the message

# Levels of Communication

## 2.INTERPERSONAL (contd)



## Manager-Employee Interaction

# Levels of Communication

## 2.INTERPERSONAL (contd)



**Interaction between two Friends**

# Levels of Communication

## 2.INTERPERSONAL (contd)



## Interaction between a Couple

# Comparison

<b>Intrapersonal communication</b>	<b>Interpersonal communication</b>
Requires only one person	Requires more than one person
Takes a form of thinking and analysis	Takes a form of exchanging ideas
Does not require media	May require media
Information is circuited	A flow of information
May not be visible	Visible



# Levels of Communication

## 3.GROUP

### 3.Group:

- Communication that happens between three or more members in a group
  - can be formal or informal
  - used to discuss and finalise an outcome, based on shared objectives



# Levels of Communication

## 2.GROUP (contd)



**Meeting of the Board members of a Company**

# Levels of Communication

## 2.GROUP (contd)



**Cabinet meeting of Ministers**

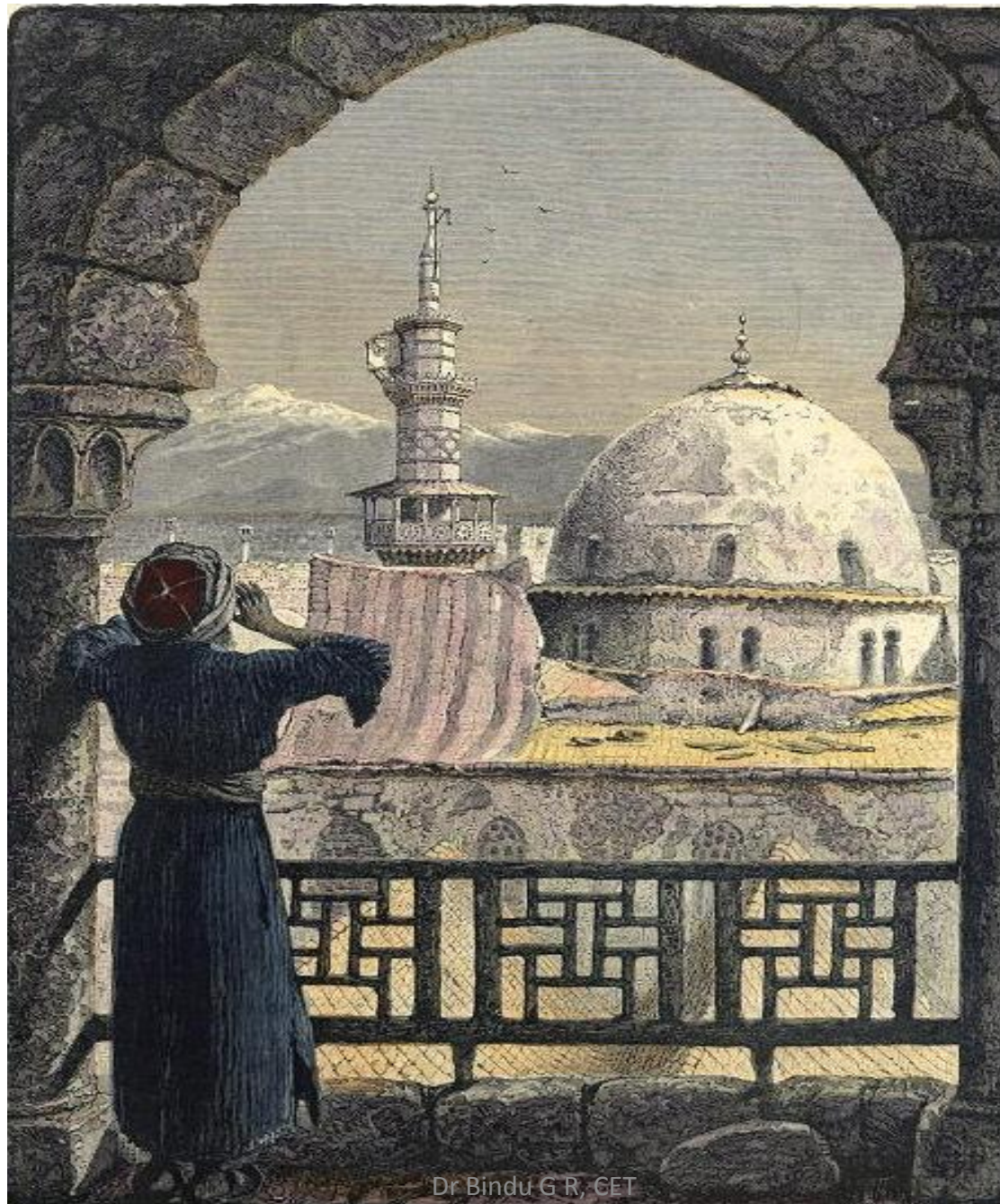


# Levels of Communication

## 4.PUBLIC

### 4.Public:

- *The sender broadcasts a message to a select audience*
  - can be formal or informal
  - used to discuss and finalise an outcome, based on shared objectives









# Levels of Communication

## 5.MASS COMMUNICATION



- **Addresses a larger audience**
  - **No personal connect**

# Summarising.....

## *Levels of Communication*

(5 levels)

- 1. Intrapersonal Communication**
- 2. Interpersonal Communication**
- 3. Group Communication**
- 4. Public Communication**
- 5. Mass Communication**



